

## **REMARKS**

This Amendment is submitted in response to the Advisory Action mailed on October 20, 2005 and Final Office Action mailed August 18, 2005. Currently, claims 2-69 are pending. In this Amendment, claims 8, 13, 16, 33, 36, 42, 45, and 69 have been amended. Claims 2-3, 5, 7, 9-12, 14-15, 17-32, 34-35, 37-41, 43-44, and 46-68 are allowed. Claims 13, 33, and 42 are objected to.

In response to the Examiner's Office Action, Applicants submit the following.

### **Drawings**

With regard to the Examiner's section (1), Applicants thanks the Examiner for indicating that the drawing sheets submitted on February 10, 2005 are approved.

### **Specification Objection**

With regard to the Examiner's section (2), the Examiner objected to the disclosure paragraph [0045] for informalities of the phrase "flushed flush." Applicants have corrected paragraph [0045] to remove the word "flushed." Thus, Applicants request the withdrawal of this objection.

### **27 CFR 1.75(a) objection**

With regard to the Examiner's section (4), the Examiner objected to claims 13, 33, and 42 for informalities. Claims 13, 33, and 42 have been amended to correct such informalities. Thus, Applicants request the withdrawal of this objection.

### **35 U.S.C. §112, second paragraph rejection**

With regard to the Examiner's section (5), the Examiner rejected to claims 8, 16, 36, and 45 for being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention for the usage of the terms "opposite corner"

and “diagonal corner.” Applicants have amended the claims 8, 16, 36, and 45 as the Examiner suggested to clarify such terms. Thus, Applicants request the withdrawal of this rejection.

### **35 U.S.C. §102(b) rejection**

With regard to the Examiner’s section (6), the Examiner rejected to claims 69 and 4 for being anticipated by Marsh (U.S. 5,455,441) or Moskowitz (U.S. 5,528,222). Applicants have amended claim 69 to specify that the substrate is a flexible plastic material of a thickness less than 1mm. Applicants submit that the amendment does not add new matter and does not require new search. The amendment is also supported by the Specification, for example, by paragraph [0038] at page 9.

Claim 69 currently recites:

A Radio Frequency Identification (RFID) tag comprising:  
a flexible plastic substrate having a thickness less than 1mm;  
an integrated circuit embedded within the flexible plastic substrate, the top surface of the integrated circuit being coplanar with the flexible plastic substrate and the integrated circuit being recessed below a surface of the flexible plastic substrate; and  
at least one conductive element formed on the flexible plastic substrate, the at least one conductive element being electrically connected to the integrated circuit, the conductive element serving as an antenna for the RFID tag.

Applicants respectfully submit that claim 69 is currently in an allowable condition.

### **35 U.S.C. §102(b) rejection**

With regard to the Examiner’s section (7), the Examiner rejected to claim 6 for being anticipated by Marsh. Claim 6 depends from claim 69. Thus, the amendment made to claim 69 similarly places claim 6 into an allowable condition.

**35 U.S.C. §102(b) rejection**

With regard to the Examiner's section (8), the Examiner rejected to claims 8 for being anticipated by Marsh. Claim 8 depends from claim 69. Thus, the amendment made to claim 69 similarly places claim 8 into an allowable condition.

**Allowed Claims**

Applicants thanks the Examiner for allowing claims 2-3, 5, 7, 9-12, 14-15, 17-32, 34-35, 37-41, 43-44, and 46-68.

**Allowable Claims**

Applicants thanks the Examiner for indicating that claims 13, 16, 33, 36, 42, and 45 are allowable if rewritten to overcome the 35 U.S.C. §112, second paragraph rejection and objection. Said claims have so been amended. Thus, Applicants request the withdrawal of this rejection.

If the Examiner determines the prompt allowance of these claims could be facilitated by a telephone conference, the Examiner is invited to contact Mimi Dao at (408) 720-8300.

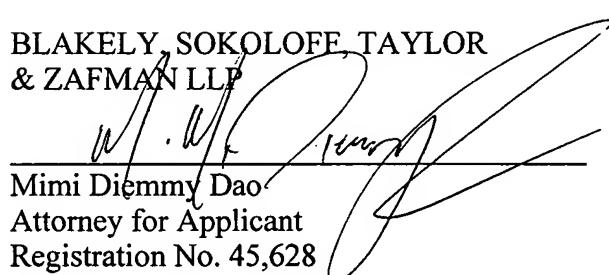
**Deposit Account Authorization**

Authorization is hereby given to charge our Deposit Account No. 02-2666 for any charges that may be due. Furthermore, if an extension is required, then Applicant hereby requests such extension.

Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR  
& ZAFMAN LLP

Dated: November 3, 2005

  
Mimi Diemmy Dao  
Attorney for Applicant  
Registration No. 45,628

12400 Wilshire Boulevard  
Seventh Floor  
Los Angeles, CA 90025-1026  
(408) 720-8300